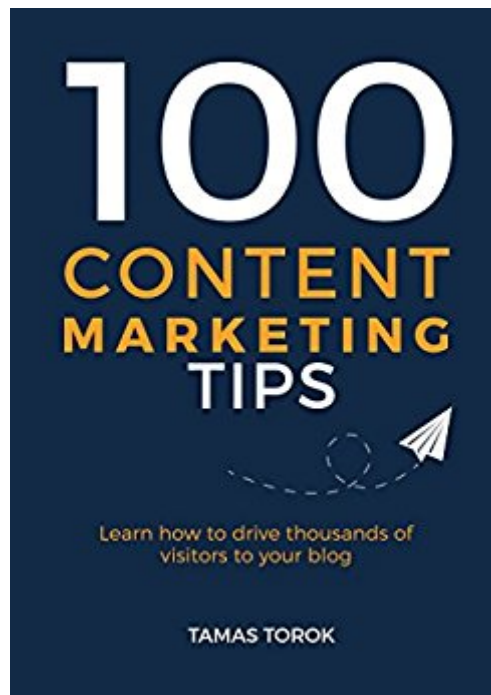




Ebook Directory
the best source of ebook

The book was found

100 Content Marketing Tips: Learn How To Drive Thousands Of Visitors To Your Blog



Synopsis

Most online marketers are determined to increase their content marketing efforts by creating even more content for their audience. Indeed, content marketing is playing an important part in online marketing. Due to its popularity, there is a lot of noise going on about content marketing. A lot of people are publishing great content on many different aspects of the topic. There are countless numbers of great tips on search engine optimization (SEO), email marketing, social media marketing and conversion optimization. It's quite overwhelming and feels like there are so many things you can try to improve your content marketing strategy. There's a lot of value packed into this book, but these tips aren't here to overwhelm you. They are here to inspire and guide you to successfully take your content marketing to the next level. Who This Book Is For? This book is for bloggers, social media managers, content marketers and any other unmentioned professionals who are determined to grow their business with the power of content marketing. It doesn't matter if you just started building your content marketing strategy or you already have one. There are always new things to discover and room for further improvement.

What's in it for me? I'm giving you actionable marketing tips with step-by-step instructions on how to implement them, tools you can use and additional reading if you want to learn more. They cover the most crucial aspects of content marketing from increasing website traffic to conversion optimization. With this book you will:

- Create a strong foundation for your blog
- Learn about your niche and analyze competitors
- Apply content writing tips that make people read and share your content
- Discover new ways to get in touch with your audience
- Get relevant organic traffic through search engine optimization
- Receive more engagement and traffic from social media
- Generate more leads and subscribers
- Optimize conversion rates
- Keep more people coming back to your website

What's Inside? Content Creation Tips I'm sure you don't want to spend time creating content no one wants to read. This chapter will help you figure out what content to write and gives you some tips on how to make them remarkable and shareable. Build your Network and Relationships Content marketing is about building meaningful relationships. I prepared some tips on efficiently building relationships with customers, partners and industry influencers. Social Media Marketing Tips This section will reveal a huge amount of actionable social media marketing tips. You will learn how to get followers on the main social media platforms and also how to drive more traffic to your blog. Search Engine Optimization (SEO) Search engine optimization is what every content marketer should keep in mind. This section consists of many white hat SEO tips that actually work. You will see step-by-step instructions on link building, on site SEO and keyword research to outrank your competitors and get more organic traffic to your

website. Communities and Directories for Content Marketing Learn how to use content directories and other platforms as part of your content marketing strategy. This section will provide some tips on how to use new and old platforms to reach your target audience. Repurposing Content Your content can be transformed into many different formats. Tips will reveal how to use infographics, ebooks, email courses and other content formats to increase your website traffic and generate more leads. Conversion Optimization This chapter will help you find new ways to generate more leads and some hacks on how to improve the conversion rates of your opt-in forms.

Book Information

File Size: 2382 KB

Print Length: 263 pages

Publication Date: November 20, 2016

Sold by:Ã Â Digital Services LLC

Language: English

ASIN: B01N2JOX7P

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #69,117 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #34

inÃ Â Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing > Direct

#70 inÃ Â Books > Business & Money > Marketing & Sales > Marketing > Direct #14287

inÃ Â Kindle Store > Kindle eBooks > Nonfiction

Customer Reviews

Tamas reached out to me months ago as he was putting this book together, so I was very excited when he sent me a link to download the completed copy, Full disclosure: I am listed in the "Thank You" section at the end - more for a few comments and suggestions than anything else...This is an honest review,My favorites:Part 5: Organic and Referral Traffic.Some out-of-the-box thinking on really getting attention for you (and your content)Part 8: Conversion. Great collection that allows you to take action on your content marketing.Unlike a lot of "collection" or : "tip" books, this one contains loads of actionable tips instead of vague cheerleading.Love the "give 'em what they need and they will give you what you want" attitude!Highly recommended!

Some fantastic insights from Tamas in this book...highly recommended. Not only does he give you actionable tips but he gives you step-by-step guidelines on how to implement everything.

Amazing with great ideas you can use in any business environment. I would highly recommend this book to anyone interested in growing their business using content and social media marketing.

Tamas' insight and knowledge of content marketing really shows within this book. A great quick read for someone looking to learn more about this growing industry.

It was really an amazing read! Lots of useful tips I had an opportunity to learn from.

So far so good, book shows a lot of good points. Has a lot of hyperlink useful material, I recommend downloading the Kindle version (Free if you buy the print copy) and visit those recommended links there.

As a disclaimer, Tamas sent me a free copy of the book since my advice is featured as one of the "Recommended Reading" links for one of the tips. That said though, as a content creator and marketer, I SO appreciate the work he's done. Content creating is the easy part... it's the marketing and distribution that's mind-numbing and hella difficult... and why so many of us just look the other way & hope it'll magically work itself out. (It doesn't.) In his book, he deep-dives into 100 solutions to treat that problem. He doesn't necessarily give you a blueprint to follow (which is the kind of stuff I like), but I DO like that you can use this as a resource to sort of create your own content marketing checklist based on your business and audience type. I don't think it's plausible to try to do all 100, but with the very thorough advice he's given, you can easily and intelligently choose the ones that are right for you, and build your own system.

I would recommend this book as a well-researched resource to anyone interested in Content Marketing; in any form or phase. Many could benefit from his in-depth illustrative examples; as well. Thank you, Tamas for writing this book! It will definitely be one of my Go-To's!! I've had the pleasure of "meeting" Tamas through LinkedIn. He is a humble, genuine and helpful gentleman. It was an honor being thanked for what I view as a bit of advice. I particularly enjoyed the story at the beginning of the book Tamas opened with that gave his book a personal touch. Disclaimer: I

received a free download from Tamas for review. I have left my honest and unbiased review. All opinions are 100% my own. I was not compensated in any way.

[Download to continue reading...](#)

100 Content Marketing Tips: Learn How to Drive Thousands of Visitors to Your Blog You Started a Blog - Now What....?: 6 Steps to Growing an Audience, Writing Viral Blog Posts & Monetizing your Blog (Beginner Internet Marketing Series Book 2) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Content Marketing: Beginners Guide To Dominating The Market With Content Marketing (Marketing Domination) (Volume 4) Born to Blog: Building Your Blog for Personal and Business Success One Post at a Time (Marketing/Sales/Advertising & Promotion) Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing Make a Killing With Content: Turn content into profits with a strategy for blogging and content marketing. The One Hour Content Plan: The Solopreneur's Guide to a Year's Worth of Blog Post Ideas in 60 Minutes and Creating Content That Hooks and Sells Email Marketing: This Book Includes Email Marketing Beginners Guide, Email Marketing Strategies, Email Marketing Tips & Tricks Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Blogging: The Ultimate Guide On How To Replace Your Job With A Blog (Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners Book 1) How to Set Up a Self-Hosted Wordpress Blog: A Guide to Starting Your Own Blog in 9 Minutes or Less Riga (Latvia) Visitors Guide (Landmark Visitors Guides) (Landmark Visitors Guide Riga & the Beaches) So You Want to Start a Blog: A Step-by-Step Guide to Starting a Fun & Profitable Blog Content Marketing: Tips + Tricks To Increase Credibility (Marketing Domination) (Volume 6) Instagram Marketing for Dummies-The Complete Guide to Instagram Marketing: Learn Exactly How to Create Your Instagram Marketing Strategy From Scratch and Optimize Your Strategy for Long-Term Success. The Big Book of Content Marketing: Use Strategies and SEO Tactics to Build Return-Oriented KPIs for Your Brand's Content Content That Converts: How to Build a Profitable and Predictable B2B Content Marketing Strategy

Contact Us

DMCA

Privacy

FAQ & Help